

THE ENJOY TOURISM TENT

A curated space for Enjoy partners to **meet travellers**, **promote your business**, and **grow your bookings**.



2 - 4 SEPTEMBER 2026



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WINDHOEK

Showcase. Connect. Book. Enjoy.



WHAT YOU GET



DEDICATED SHOWCASE SPACE

Your own professional, office-style space to present your establishment, meet visitors, and showcase what makes you unique.



DIGITAL EXPOSURE

Inclusion in CST Expo promotional content and Enjoy's digital marketing initiatives. Visibility on CST and Enjoy channels throughout the Expo.



CONTENT & STORYTELLING

Opportunities for interviews, destination spotlights, social media content, tourism stories and potential Enjoy TV coverage.



EXPO-EXCLUSIVE PROMOTIONS

Create special CST Expo offers. All offers will be promoted through Enjoy.



LEAD GENERATION SUPPORT

Enjoy will help drive enquiries and visitor interest to your business and support follow-up.



ENJOY BOOKING SUPPORT

Receive an Enjoy tablet on-site to capture enquiries and bookings and convert interest into real business.

BENEFITS OF PARTICIPATING



INCREASED VISIBILITY

Gain exposure before, during, and after the Expo.



REACH NEW AUDIENCES

Connect with domestic and regional travellers, Enjoy members, corporate visitors, industry stakeholders, and tourism enthusiasts.



PROMOTE EXCLUSIVE OFFERS

Create excitement and urgency with Expo-only packages.



GENERATE QUALIFIED LEADS

Engage with visitors actively looking for accommodation and travel opportunities.



LEVERAGE THE ENJOY MEMBERSHIP PROGRAMME

Showcase your offers to a growing community that actively purchases and uses travel vouchers.

BE PART OF NAMIBIA'S TOURISM SHOWCASE

Join the network and connect travellers with the places to stay, the experiences to enjoy, and the memories they'll never forget.



ACCOMMODATION



DINING



ACTIVITIES



EXPERIENCES

THE ENJOY DIFFERENCE

Tourism is stronger when businesses work together.

The Enjoy Tourism Tent is more than exhibition space - it's a platform for visibility, engagement, bookings, and growth.

By participating, your business becomes part of a trusted network that connects travellers across Southern Africa with Namibia and beyond.



For participation enquiries contact: cst@synergi.com.na

cst.my.na

