

## A NATIONAL PLATFORM. A STRATEGIC INVESTMENT.

The Creative Sport Tourism (CST) Expo 2026 integrates tourism, sport and creative industries to unlock economic opportunities, drive innovation and create 500,000 jobs for Namibia.



**500,000**  
JOBS  
VISION



**3 INDUSTRIES**  
TOURISM.  
SPORT.  
CREATIVITY.




**ENDLESS**  
PARTNERSHIPS  
INVESTMENT  
OPPORTUNITIES



**1 DESTINATION**  
NAMIBIA.  
EXPERIENCE.  
IMPACT.

BE PART OF A MOVEMENT THAT DRIVES ECONOMIC GROWTH, YOUTH EMPOWERMENT AND GLOBAL VISIBILITY.

## SPONSORSHIP PACKAGES

	EVENT NAMING PARTNER	INVESTMENT (NAD)	AVAILABILITY	KEY BENEFITS
<b>DIAMOND PARTNERS</b>	 <b>EVENT NAMING PARTNER</b> Exclusive naming rights for the CST Expo.	<b>N\$1.5 MILLION</b>	<b>1 SPONSOR</b>	<ul style="list-style-type: none"> <li>Full event naming rights</li> <li>Venue-wide premium branding</li> <li>30m<sup>2</sup> premium exhibition space</li> <li>200 daily tickets   20 VIP daily</li> <li>Double top-level hospitality suite</li> </ul>
	 <b>SECTOR NAMING PARTNERS</b> One naming rights partner per sector: Creative, Sport or Tourism.	<b>N\$1 MILLION</b>	<b>3 SPONSORS</b>	<ul style="list-style-type: none"> <li>Sector naming rights</li> <li>Dedicated category tent branding</li> <li>30m<sup>2</sup> premium exhibition space</li> <li>100 daily tickets   10 VIP daily</li> <li>Single top-level hospitality suite</li> </ul>
<b>METAL PARTNERS</b>	 <b>PLATINUM PARTNER</b> Premium visibility and strong brand positioning.	<b>N\$750,000</b>	<b>3 SPONSORS</b>	<ul style="list-style-type: none"> <li>18m<sup>2</sup> exhibition space</li> <li>5 VIP daily   66 daily tickets</li> <li>Single lower-level hospitality suite</li> </ul>
	 <b>GOLD PARTNER</b> Strong visibility and commercial presence.	<b>N\$500,000</b>	<b>5 SPONSORS</b>	<ul style="list-style-type: none"> <li>12m<sup>2</sup> exhibition space</li> <li>2 VIP daily   50 daily tickets</li> <li>Single lower-level hospitality suite</li> </ul>
	 <b>SILVER PARTNER</b> Focused exposure in key activation zones.	<b>N\$250,000</b>	<b>8 SPONSORS</b>	<ul style="list-style-type: none"> <li>9m<sup>2</sup> exhibition space</li> <li>2 VIP daily   20 daily tickets</li> <li>Shared hospitality access</li> </ul>
	 <b>COPPER PARTNER</b> Essential brand presence and audience connection.	<b>N\$100,000 PER SPONSOR</b>	<b>20 SPONSORS</b>	<ul style="list-style-type: none"> <li>9m<sup>2</sup> exhibition space</li> <li>2 VIP daily   10 daily tickets</li> <li>Entry-level branding</li> </ul>
 <b>ASSOCIATE PARTNER</b> Support specific activities and engage with audiences.	<b>N\$25,000 PER ITEM</b>	<b>MULTIPLE SPONSORS</b>	<ul style="list-style-type: none"> <li>Brand listing on CST website</li> <li>Digital &amp; social media recognition</li> <li>5 complimentary daily tickets</li> <li>Digital panel branding</li> <li>Ideal for MSMEs, workshops, bootcamps, fitness, activations &amp; more</li> </ul>	



All packages include brand exposure through national media, digital campaigns and on-site activations across the full event lifecycle: pre-event, during and post-event.



**CST IS NOT SIMPLY AN EVENT.  
IT IS A STRATEGIC INVESTMENT PLATFORM.**

**LET'S BUILD THE FUTURE TOGETHER.**  
Secure your partnership today.

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VISIT OUR WEBSITE  
**CST.MY.NA**

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Creative Sport Tourism